



California Transit Association's 55th Annual Fall Conference & Expo

ESSENTIAL REINVENTION

LEADING A NEW ROUTE

November 18–19, 2020 • Virtual Conference

PRESENTED BY



SPONSORSHIP 2020

Great opportunities are available to have your company name front and center before and during the virtual conference. There will be both online and printed spotlights to recognize your sponsorship, including a mailed welcome kit that will be sent to each attendee.

With a wide range of participation costs from \$500 to an exclusive \$10,000 level, we have a sponsor package for your budget.

Questions? Contact Erin Meyer, Events & Education Director, (916) 446-4656 x 1035 or erin@caltransit.org.

Sponsorship	Cost	Special Pre-Event Visibility	Special Event Visibility	Leads	Pre- and Event Brand Inclusion	Attendee Welcome Kit	Two-Minute Video	Virtual Expo Hall Booth	Conference Registrations
SOLD Platinum*	\$10,000	Pre-Event Video & Ad on Event Website	Full-Page Conference Guide Ad & Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item	During Wednesday Break	X	6
SOLD Platinum	\$6,000	Ad on Event Website	Full-Page Conference Guide Ad & Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item	During Thursday Break	X	6
Gold	\$4,000		Half-Page Conference Guide Ad & Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item		X	5
Silver	\$2,000		Quarter-Page Conference Guide Ad & Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item		X	3
Bronze	\$1,000		Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item		X	3
Break Sponsor	\$1,000		Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	Snack with Logo			2
General	\$500		Virtual Signage	Attendee List	Logo on Pre-Event & Printed & Virtual Materials	One Printed Item			2

*Exclusive